

Deborah Norville



Two-time Emmy© Award winner Deborah Norville is Anchor of Inside Edition, the country's top-rated and most honored syndicated newsmagazine. Ratings jumped 15% the week Norville joined the program and have remained high ever since. Throughout her tenure, the show has consistently ranked in the top ten television shows in first-run syndication. Inside Edition reaches a daily audience of just under 5 million viewers.

In 2016, Norville, the longest serving anchor on American television, was inducted into the Broadcasting & Cable Hall of Fame. The veteran journalist joined Inside Edition in 1995 from CBS News where she was anchor and correspondent. Norville is the former co-host of NBC's "Today" and anchor of NBC "News at Sunrise." During the course of her career she has hosted the primetime "Deborah Norville Tonight" on MSNBC and the national "Deborah Norville Show" on the ABC Talk Radio Network. She began her career at WAGA –TV in Atlanta, while still a student at the University of Georgia, where she was elected to Phi Beta Kappa and graduated summa cum laude, 4.0 First Honor Graduate. She has also been a reporter and anchor for WMAQ-TV.

Norville is also a best-selling author and lecturer. Her book, Thank You Power: Making the SCIENCE of Gratitude Work for YOU (2007, Thomas Nelson) detailing the connection between gratitude and enhanced cognitive function and energy, was a New York Times best-seller as well as a best-seller in South Korea. She is also co-author and contributor to the popular "Chicken Soup for the Soul" series, and the author of several other self-help books as well as two best-selling children's books and a number of books featuring knit and crochet patterns.

A lifelong crafter and seamstress, Norville has partnered with Premier® Yarns as the creative force behind the Deborah Norville Yarn Collection™, a line of high-quality yarn for knit and crochet enthusiasts found online and in top chains, including Jo-Ann Stores. The product has enjoyed exponential growth since its launch in 2009, selling well over six million skeins since its debut. The collection includes knitting needles and crochet hooks and the only anti-pilling acrylic yarn available: Deborah Norville Everyday® yarn.

Norville is a member of the Board of Directors for the Viacom Corporation and serves on the Compensation Committee. She is also on the boards of two privately held family firms.

Married and a mother of three, Norville serves as a Director for the Broadcasters Foundation of America. She is a past board member of the Girl Scout Council of Greater New York, Rita Hayworth (Alzheimer's) Steering Committee.